

**July 21, 2015**

**Rhode Island Commerce Corporation**

**ADDENDUM NO. 003**

**Request for Proposals for  
Rhode Island Tourism and Business Attraction Branding Campaign**

The Rhode Island Commerce Corporation, the state's chief economic development agency, is requesting proposals from firms and groups of firms for compelling outreach, design, branding, marketing, and advertising campaigns that rebrand our state and promote it effectively and memorably as a place to visit, live, work, or start a business. We are seeking responses that offer a fresh look at the state and flexible solutions in areas that include, but are not limited to: public outreach, design, strategy, brand development, public relations, advertising, and market research.

**Prospective Proposers and all concerned are hereby notified of the following changes in the Request for Proposals document for a vendor(s) to develop the statewide Tourism and Business Attraction Branding Campaign. These changes shall be incorporated in and shall become an integral part of the contract documents.**

**The deadline for submission of proposals has been extended to 4:00pm, Friday, August 7, 2015 Eastern Daylight Savings Time.**

**\*\*\*End of Addendum \*\*\***